



FOR IMMEDIATE RELEASE

MedPlus, Inc.® Achieves Enterprise “Clinical Integration” with the Addition of ePhysician’s™ Electronic Scripting for Physicians

Cincinnati —October 3, 2000—MedPlus, Inc.® (MEDP: NASDAQ), a leading provider of physician-focused Internet portal solutions, today announced a strategic alliance with ePhysician™, a company that improves the experience of practicing medicine and the quality of patient care by combining wireless, secure, handheld technology and the Internet for prescription orders.

The addition of electronic scripting dramatically enhances MedPlus’ current E.Maxx™ product suite. E.Maxx uniquely aggregates data from ambulatory and inpatient sources, enabling physicians to securely access relevant clinical data on their patients at the critical point where diagnosis and treatment protocols are determined. Rick Hale, partner with PhyLink, a physician management organization representing 550 physicians in the South Denver region, said “MedPlus is the current leader in enterprise ‘clinical integration.’ MedPlus’ strategic relationships with companies like Quest Diagnostics, ePhysician and Speech Machines offer an unparalleled combination of solutions.”

“MedPlus delivers the premier electronic patient record system,” said Stuart Weisman, M.D., CEO and president of ePhysician. “By combining ePhysician’s ePad prescribing data and eDR drug information with MedPlus’ physician-focused Internet solutions, physicians will have broader access to processing prescriptions at the point of care. The alliance between MedPlus and ePhysician will have a profound impact on improving the quality of patient care and reducing of medical errors.”

“After a thorough evaluation of handheld clinical services, specifically e-prescribing solutions now available ePhysician was, by far, leader in handheld physician solutions,” said Richard A. Mahoney, chairman and CEO of MedPlus. “This alliance enables physicians to access an enhanced suite of necessary clinical tools through a handheld device and Web-based systems, delivering a fully integrated healthcare system at their fingertips. This accessibility to critical patient information provides physicians with the means to make the most accurate and appropriate medical diagnoses and treatment plans for their patients, thereby playing a significant role in improving community-based health care.”

About MedPlus

MedPlus (MEDP: NASDAQ) is an e-Health, business-to-business provider of enterprise-wide private health record systems compliant with proposed Health Information Portability and Accountability Act regulations. Via the Internet, the Company’s ChartMaxx and E.Maxx systems provide access to critical clinical data on a patient-centric basis for all care providers, thus enhancing clinical care productivity. MedPlus currently has over 125 hospitals throughout North America as its customers. For more information, visit the Company’s Web site at www.medplus.com.

About ePhysician

ePhysician is the first company to provide physicians with point-of-care tools using a secure wireless connection to the Internet via a handheld device. Through this device, healthcare professionals can access a suite of ePhysician services. With ePad and eDR, physicians can prescribe medication, schedule patients and view allergy, drug coverage and critical patient information anytime, anywhere. Soon, using Charge and eTalk, physicians will be able to capture patient charges and diagnoses and dictate notes and reports all through the same ePhysician handheld device. Dr. Stuart Weisman, a practicing physician, founded ePhysician in July 1998 to improve the experience of practicing medicine while also improving patient care. Based in Mountain View, Calif., ePhysician is funded by Benchmark Capital (www.benchmarkcapital.com) and Sierra Ventures (www.sierraventures.com). For further information, please visit www.ephysician.com.

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