

HUFFY

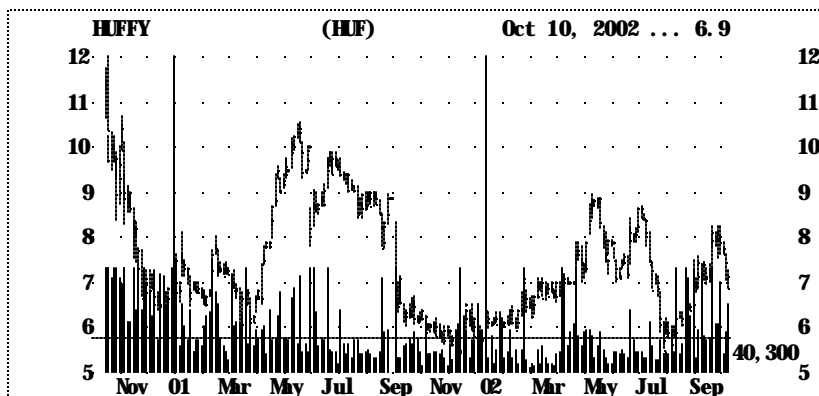
Ticker Symbol: **HUF**

researchstock.com

October 11, 2002

Current Data

Current Price	\$	6.90
52-Week Range		9-5
Shares Out (Mill)		15.5
Ave Vol. LTM (Act)		30,355
Market Cap (Mill)	\$	106.7
LTD/Tot Cap		0.0%
Institutional Holdings		40.6%
Insider Buys-Sells		2.0
Book Value	\$	6.39



Valuation

P/E (Last FY)	-8.41
P/B	1.08
Price/Sales	0.22

Current

Annual Results-FYE Dec

Operating Data	This Qtr	(\$Million)	1998	1999	2000	2001	Jun-01	Jun-02
Sales Growth	8.0%	Sales	\$708.0	\$561.0	575.0	331.0	86.9	93.4
EBITDA Margin	4.4%	Gr Margin	13.0%	9.5%	16.7%	12.1%	13.9%	18.2%
Net Inc. Growth	-66%	EBITDA	\$26.6	-\$9.8	\$33.3	-\$3.0	\$2.3	\$4.1
EPS		EPS*	(\$0.05)	(\$3.69)	\$1.03	(\$0.82)	\$ 0.08	\$ 0.12
2001	\$	LTD/Cap.	24.2%	58.1%	-	-	0.0%	0.0%
2002e	\$	Times Int	0.9	-	3	-	na	na
2003e	\$	* EPS on FAS 1412 equivalent basis						

Huffy Corporation ("HUF") designs and manufactures sport products and provides services for retailers. The Company's Consumer Products segment makes bicycles, basketball backboards, backboard support systems, goals and related products through its wholly-owned subsidiaries: Huffy Bicycle Company and Huffy Sports Company. The Company's Huffy Service First unit provides retailers with in-store and in-home assembly and repair and in-store display services for a variety of products.

We think the recent decline in HUF shares is due to concerns about the impact of the west coast dock strike. While there is a risk that the strike may adversely impact Christmas, we think the market has over-reacted to this near-term concern and is ignoring the longer-term potential created by the GenX acquisition.

We reiterate our 12-18 month target price of \$10.00.

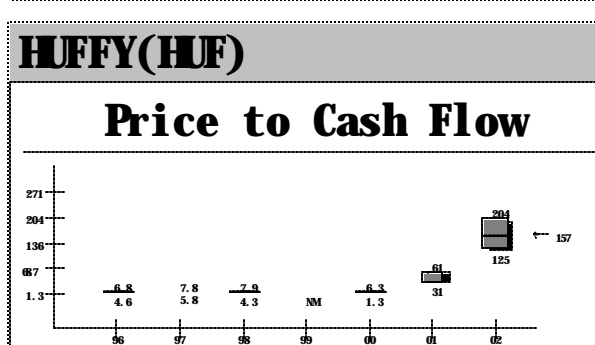
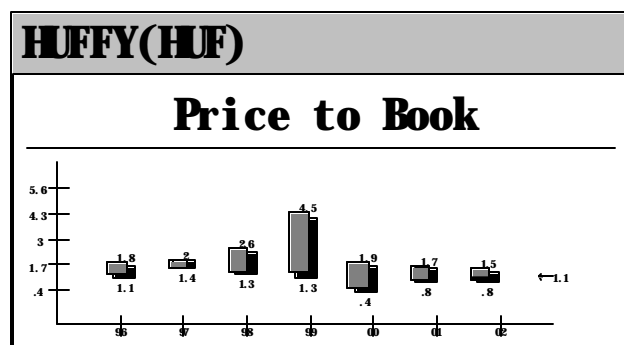
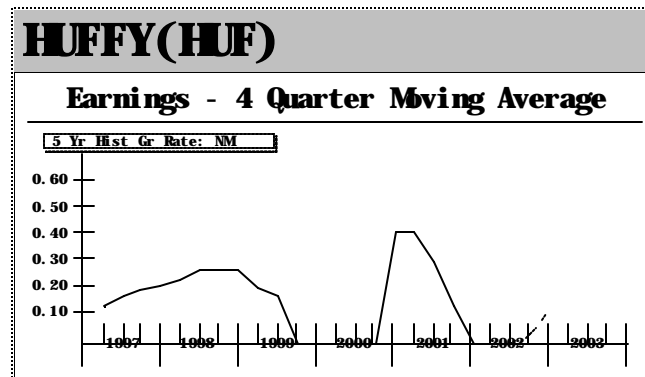
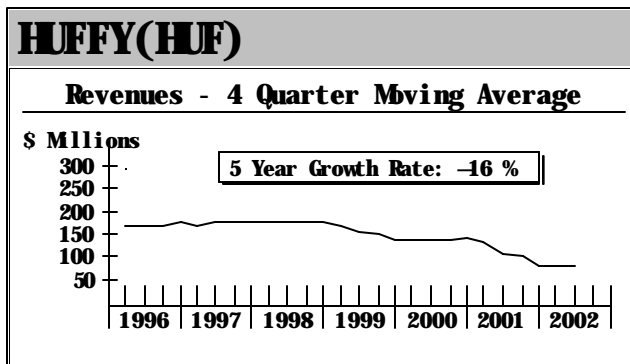
--Rick Wayman, CFA
rwayman@researchstock.com

Read disclaimer at the end of this report.

Operating Data-LTM		Sales	Gross	EBITDA	\$ Flow	LT Dbt/		
Company	Symbol	Sales	Growth	Margin	Margin	/Share	Ttl Cap	ROE
HUFFY	HUF	\$327.0	-25.0%	15.0%	0.0	\$ 0.04	0.0	-
Peer Group Avg		\$554.8	0.0%	28.6%	14.8	\$ 0.65	46.0	36.5
Big Cap Peers		\$1,532.6	6.1%	64.4%	33.0	\$ 2.32	14.4	20.0
Peer Group								
CANNONDALE	BIKE	\$157.0	7.0%	26.8%	-	\$ (1.03)	59.0	-
ESCALADE	ESCA	\$152.0	26.0%	30.5%	14.8	\$ 2.32	33.0	36.5

Valuation Data		CY P/E				Price/		
Company	Symbol	Price	2001	2002e	2003e	\$ Flow	Sales	Book
HUFFY	HUF	\$6.90	-8.45	15.3	7.3	156.9	0.3	1.1
Peer Group Avg		\$10.06	10.5	na	na	7.8	0.4	2.0
Big Cap Peers		\$21.54	41.4	34.3	57.4	22.5	4.1	6.9
Peer Group								
CANNONDALE	BIKE	\$2.09	-	-	-	-	0.1	0.5
ESCALADE	ESCA	\$18.02	10.5	-	-	7.8	0.8	3.4

Source: Baseline



NEITHER RESEARCHSTOCK.COM NOR ANY PROVIDERS OF INFORMATION MAKE ANY WARRANTIES, EXPRESS OR IMPLIED, AS TO RESULTS TO BE OBTAINED FROM USING THIS INFORMATION AND MAKE NO EXPRESS OR IMPLIED WARRANTIES OF MERCHANTABILITY OF FITNESS FOR A PARTICULAR USE.

researchstock.com, Inc. is an independent research firm that publishes research reports on companies that may, or may not be clients. This information is solely for informative purposes and is not solicitation or an offer to buy or sell any security. It is not intended as being a complete description of the securities, markets or developments referred to in the material. The information contained herein is subject to change without notice, and we assume no responsibility to update the information in this report. This report does not take into account the investment objectives, financial situation or particular needs of any particular person. Investors should obtain individual financial advice based on their own particular circumstances before making investment decisions on the basis of this report.